



ENGLAND DNA

CONNECTING THE GAME

NATIONAL COACHING CONFERENCE 5-7 DEC 2015



PROGRAMME

DAY 1 - SATURDAY 5TH DECEMBER 2015

9.00^{am}	Kick Off - Hilton Hotel Registration and Refreshments
9.30^{am}	Welcome and introduction - Indoor 3G With host Mark Clemmit
9.40^{am}	England DNA coaching fundamentals: A carousel approach to practice design ^(P)
10.40^{am}	BREAK
11.00^{am}	Making the connection With host Mark Clemmit
11.15^{am}	England DNA: 2015 Update ^(T) Matt Crocker - Head of Development Teams and Les Howie - Grassroots Delivery Manager
11.45^{am}	A connected pathway: Journey from grassroots to the professional game ^(T) Gareth Southgate - England U21 Head Coach & Head of Coaching and Marieanne Spacey - Women's Assistant National Coach
12.15^{pm}	HALF TIME - LUNCH
1.15^{pm}	How does the England DNA fit across the ages, phases and stages of the player journey ^(T) Pete Sturges - Technical Lead Foundation 5-11 & England Futsal Head Coach, Geraint Twose - FA Youth Coach Developer and Neil Dewsnp - Technical Lead Professional Development Phase & England U17 Head Coach
2.15^{pm}	Introduction to workshops Matt Crocker - Head of Development Teams
2.30^{pm}	WORKSHOPS
	Talent identification in the Grassroots Game ^(T) Nick Levett - Talent ID Manager Foundation Phase
	ENGLAND DNA AT THE FOUNDATION PHASE
	In possession: Stay on the ball, master the ball ^(P) How we coach: Using a carousel approach to practice design ^(P)
	ENGLAND DNA AT THE YOUTH DEVELOPMENT PHASE
	Out of possession: Intelligent defending ^(P) How we coach: Using a carousel approach to practice design ^(P)
	ENGLAND DNA AT THE PROFESSIONAL DEVELOPMENT PHASE
	Transition: Intelligent and positive reactions to attack ^(P) How we coach: Using a carousel approach to practice design ^(P)
3.30^{pm}	BREAK
4.00^{pm}	Watering the roots: Establishing the foundation of the game ^(T) Roger Davies - National Game Coaching in Education Manager and Martin Preston - FA Skills Programme Project Manager
5.00^{pm}	BREAK
5.15^{pm} -6:00^{pm}	EXTRA TIME WORKSHOPS Informal drop in sessions with speakers
6.45^{pm}	PRE-DINNER DRINKS
7:15^{pm} - 8.15^{pm}	England DNA: 'Who we are' culture, identity and environment Roy Hodgson - England Manager and Mark Sampson - England Senior Women's Head Coach
8.20^{pm}	DINNER

DAY 2 - SUNDAY 6TH DECEMBER 2015

9.00^{am}	Kick Off - Hilton Hotel Registration and Refreshments
9.30^{am}	Welcome and introduction - Indoor 3G With host Mark Clemmit
9.40^{am}	England DNA coaching fundamentals: What is the 70% ball rolling time? ^(P)
10.40^{am}	BREAK
11.00^{am}	Making the connection With host Mark Clemmit
11.15^{am}	England DNA: The ingredients of an expert coach ^(T) Les Howie - Grassroots Delivery Manager and Jamie Robinson - Elite Delivery Manager
11.45^{am}	Park to boardroom: Developing the culture and values of an organisation ^(T) Martin Glenn - Chief Executive of FA and Grassroots Coach
12.15^{pm}	HALF TIME - LUNCH
1.15^{pm}	Composure in complexity: How to create better decision-makers ^(T) Richard Shuttleworth - RFU Elite Coach Development Manager
2.15^{pm}	Introduction to workshops Matt Crocker - Head of Development Teams
2.30^{pm}	WORKSHOPS
	England DNA: How we support - Psychological support for teams ^(P) Gareth Morgan - FA Youth Coach Developer and Ian Bateman - Specialist FA Youth Coach Developer
	ENGLAND DNA AT THE FOUNDATION PHASE
	Out of possession: Positive and enthusiastic defending ^(P)
	How we coach: Blending the four corner model in practice ^(P)
	ENGLAND DNA AT THE YOUTH DEVELOPMENT PHASE
	Transition: Intelligent and positive defending reactions ^(P)
	How we coach: Blending the four corner model in practice ^(P)
	ENGLAND DNA AT THE PROFESSIONAL DEVELOPMENT PHASE
	In possession: Excite with the ball ^(P)
	How we coach: Blending the four corner model in practice ^(P)
3.30^{pm}	BREAK
4.00^{pm}	Turning bronze to gold: How England's women's team are preparing for their next challenge ^(T) Mark Sampson - England Senior Women's Head Coach and Marieanne Spacey - Women's Assistant National Coach
5.00^{pm}	BREAK
5.15^{pm} -6:00^{pm}	EXTRA TIME WORKSHOPS Informal drop in sessions with speakers
7.00^{pm}	PRE-DINNER DRINKS
7.30^{pm}	FA COACHING AWARDS 2015

DAY 3 - MONDAY 7TH DECEMBER 2015

9.00^{am}	Kick Off - Hilton Hotel Registration and Refreshments
9.30^{am}	Welcome and introduction - Indoor 3G With host Mark Clemmit
9.40^{am}	England DNA coaching fundamentals: Coaching through the learning cycle ^(P)
10.40^{am}	BREAK
11.00^{am}	Making the connection With host Mark Clemmit
11.15^{am}	England DNA: Developing teams and players for international success ^(T) Matt Crocker - <i>Head of Development Teams</i> and Dan Ashworth - <i>Technical Director</i>
11.45^{am}	England DNA: Developing teams and players for international success ^(T) Panel Session Dan Ashworth - <i>Technical Director</i> Gareth Southgate - <i>England U21 Head Coach & Head of Coaching</i> Brent Hills - <i>Head of Women's Elite Development</i> Dave Reddin - <i>Head of Performance Services</i> Chris Earle - <i>Head of FA Education</i> Les Howie - <i>Grassroots Delivery Manager</i>
12.15^{pm}	HALF TIME - LUNCH
1.15^{pm}	Keynote speaker - TBC ^(T)
2.15^{pm}	Introduction to workshops Jamie Robinson - <i>Elite Delivery Manager</i>

2.30^{pm}	WORKSHOPS	
	The FA Talent ID Education Pathway ^(T) Richard Allen - <i>Head of Talent Identification</i>	
	ENGLAND DNA AT THE FOUNDATION PHASE	
	Transition: Instinctive decision-making ^(P)	How we coach: The DNA Coaching Fundamentals in practice ^(P)
	ENGLAND DNA AT THE YOUTH DEVELOPMENT PHASE	
	In possession: Excite with the ball and seek creative solutions ^(P)	How we coach: The DNA Coaching Fundamentals in practice ^(P)
	ENGLAND DNA AT THE PROFESSIONAL DEVELOPMENT PHASE	
	Out of possession: Master a variety of defensive techniques and roles ^(P)	How we coach: The DNA Coaching Fundamentals in practice ^(P)

3.30^{pm}	BREAK
4.00^{pm}	Keynote speaker - TBC ^(T)
5.00^{pm}	Close and Review Dan Ashworth - <i>Technical Director</i>